

Texas Council of Professors of Educational Administration (TCPEA)
Board Meeting Agenda
Friday, November 5, 2010
Dallas, Texas

The meeting was called to order at 10:40 a.m. Those present included Timothy Jones, Stacey Edmonson, Jim Vornberg, Lloyd Goldsmith, Luana Zellner, Russ Higham, Casey Brown, Janet Tareilo, and Peggy Gill.

The September board meeting and business meeting minutes were approved with one addition: Timothy Jones will lead a panel about consulting at the Mid-Winter TASA meeting.

Luana Zellner and Lloyd Goldsmith, new board members, were welcomed.

Stacey Edmonson provided a financial status update. The new bank statement indicates a balance of \$29,444.13. We have no more CDs (due to the 0.2% interest offer); previous CD funds were moved to the checking account. The bill for the September Houston meeting was approximately \$1,000.

Lloyd Goldsmith met with an employee at the State Comptroller office in Abilene; TCPEA is required to file public information reports. Stacey Edmonson and Casey Brown will explore the filing of the reports.

Stacey Edmonson and Timothy Jones met with the attorneys who are working on our 501c3 status. We are hoping for tax-exempt status to be recognized (application filed) by the Mid-Winter meeting; the firm is doing the work pro bono (Laura Fowler).

Board members brainstormed organization advertising and donation sources, including:

- Journal ads from universities
- Architects (Jim Vornberg will approach SHW)
- School attorneys
- Search firms
- Coca-Cola (Stacey Edmonson will inquire)
- Book publishers (Eye on Education, Pearson; possibly pay for coffee or food at meetings; Jim Vornberg will approach Kendall Hunt)
- Apple (Lloyd Goldsmith and Stacey Edmonson will inquire)
- AT&T
- eCollege (Casey Brown will inquire)
- Blackboard (Peggy Gill will inquire)
- Sid Richardson/Val Wilkey (Luana Zellner will contact)

Stacey Edmonson indicated that Sam Houston State University volunteers to donate signs to acknowledge partners.

Member recruitment was discussed. The board members discussed the need to approach universities with no representation and share what the organization has to offer: journals, two conferences (professional development), less expensive than many other organizations, networking opportunities, and opportunities to present and publish for faculty and students.

Janet Tareilo and Russ Higham will continue their service as membership recruitment chairs. Universities/people to be approached include:

- Midwestern (they have a new dean)
- San Marcos
- Texas State
- Texarkana
- New professors

Russ Higham has a list of all programs in the state and names, emails, and phone numbers of each program's contact person. Russ Higham and Janet Tareilo will revisit the list for recruitment and for Mid-Winter information distribution purposes. They will verbally contact prospects (department chairs and program coordinators). Stacey Edmonson will create a list of contact information of faculty members so that emails may be sent. Russ Higham and Janet Tareilo will call program directors. Jim Vornberg also recommended using the list to promote the book.

Casey Brown reported the status of our state NCPEA affiliate check. No funds have been received from NCPEA to date; we are waiting to hear from NCPEA Executive Director Jim Berry next week.

Board members discussed the NCPEA conference, including issues with location, expense, and session scheduling. Group members also discussed submission acceptance rate for AERA and SERA.

All members will be encouraged to vote for NCPEA board members and possibly asked at the January meeting to endorse a candidate for the NCPEA executive board for summer 2011.

The January Mid-Winter Meeting will be held on Monday, January 31, 2011. A schedule draft is listed below.

- 8:30 a.m. Refreshments
- 9:00 a.m. Business meeting
- 9:15 a.m. Steve Waddell from the Visioning Institute and Birdville ISD (pending; Lloyd Goldsmith will ask him to present)
- 10:15 a.m. Break
- 10:30 a.m. Panel Discussion: Consulting (Timothy Jones, Betty Jo Monk, and another colleague)

No Jim Vornberg Award is planned for this year.

Stacey Edmonson and Casey Brown will contact Pat Johnston from TASA regarding the meeting room confirmation at the Austin Hilton. A request will be made for the outside room. We may need to bring a laptop computer and a projector and pay the hotel for a microphone. One week before the meeting an updated membership roster needs to be requested from TASA to be used at meeting check-in. Casey Brown will send a reminder next week about the upcoming Mid-Winter meeting.

Julia Ballenger and Timothy Jones will coordinate the Conference within a Conference. Proposals are due this coming Wednesday; the deadline may possibly be extended one week. Those individuals with proposals accepted will be reminded in the acceptance email to pay their TCPEA membership dues if they have not already done so.

Discussion was held regarding the possibility of another graduate research program, possibly in January 2012 (perhaps the Sunday afternoon of Mid-Winter) or a virtual conference. The possibility

of a free-standing exchange housed at a university was also discussed. A question was raised regarding whether an additional conference would impact the fall GRE focus. Additional discussion focused on action research presentations between districts and professors and encouraging research presentations from students preparing to propose their dissertation.

A special *School Leadership Review* Research Exchange issue (electronic) is planned those who present at next year's GRE then get article in it. The level of review will include sponsoring professors signing off on student submissions. Presenters may solely present at the GRE or present and submit their article to the special issue. The issue will be lined to the TCPEA website. The special issue plans will be announced at Mid-Winter. A form needs to be created for the adviser to sign. There will no longer be an option for GRE presenters to not join TCPEA (no \$25 option). Board members were reminded to secure Mid-Winter hotel reservations.

Timothy Jones presented the journal editor call update. The search is planned to close March 1, 2011. The board plans to appoint the next editor(s) at the March board meeting. The call was listed in the fall edition of the journal. Timothy Jones will also send an email call.

The journal is in Cabell's. Peggy Gill reported that the journal is in good shape for the editor transition. Peggy Gill and Wes Hickey will be recognized for their service at the Mid-Winter meeting.

Jim Vornberg provided an update for the future plans for the book and share information about the book's growth and history. The book costs \$82.50 this year (2010 edition) if purchased from the publisher. He reported that some funds are going to Charlie Blanton scholarship endowment. TCPEA also receives funds from the book. This book will be Jim's last time to serve as editor, he reported. He shared that Shelley Garrett had planned to take over the editorship (she co-edited the last 2 editions), and he will ask her is she is still willing. Jim Vornberg will work with her to get the next book out. Shelley Garrett has publishing experience, earned a master's degree in journalism and a doctorate in educational administration, and serves as a school administration and as an adjunct at Texas A&M University-Commerce. Jim discussed the possibility of the organization owning the book. He reported that in a low year 800 books have been sold and in a big year 1500 books have been sold. He has 35-40 people writing the chapters. He recommended encouraging more schools in the state to use the book and discussed the future possibility of printing the chapters on demand for faculty to choose what they want to use and producing the book electronically. Jim shared that each edition needs to be secured with a copyright. Jim shared that he likes the book to be released in January, but the publisher has preferred May because of inventory; now the publisher prints the book on demand.

The last book edition had each chapter reviewed by 2 to 4 people. Jim Vornberg has bound the reviews. Board members discussed needing another person of notoriety to replace Jim as editor (as it is known as the *Vornberg* book). If Shelley is not interested, Peggy Gill recommended that Wes Hickey serve as editor. Edition 13 (2010) of the book has recently been released.

Jim Vornberg will inquire as to Shelley Garrett's decision. Peggy Gill volunteered to ask Wes Hickey if he would be interested in working with Shelley Garrett and Jim and volunteered to send Wes Hickey's contact information to Jim for consideration. Jim volunteered to mentor the new editor(s). He reported that most likely 5 additional chapter authors will be needed for the next edition. Jim was thanked for his service.

Russ Higham reported that 2010 GRE papers will soon be sent to Ann Halstead at TASA for uploading to the TCPEA website. Wes Hickey, Peggy Gill, and Russ Higham will choose the GRE outstanding paper to be published in the journal. An outstanding paper committee and a rubric are needed for next year's GRE.

Timothy Jones will ask Laura Fowler about donating a monetary award for the outstanding paper winner at next year's GRE.

Janet Tareilo shared information gathered by Sandra Stewart, Awards Committee Chair. It is planned that winners' names be published on the website and in the journal. All winners need to be members of TCPEA. Awards will not necessarily be given annually, but rather only if warranted. Sandra Stewart will work on a list of descriptors, ranking sheets, and eligibility requirements for the following awards:

- Educator of the Year (present to a professor; focus is on teaching)
- Researcher of the Year (present to a professor; focus is on scholarship)
- TCPEA Advocate of the Year (present to a professor; focus is on service)
- Journal Reviewer of the Year
- Journal Author of the Year

Award recipients will be announced at the January meeting. Sandra Stewart and Janet Tareilo will bring award information posters to Mid-Winter

Other awards discussed (to possibly be awarded at a later date) include: Friend of TCPEA, Master's Student of the Year, and Doctoral Student of the Year.

Universities may be approached to secure journal ads recognizing their award-winning professors.

Proposals for the 2011 GRE will be due July 1, with a notification date of August 1. These two dates will become annual standing due dates. The dates will be added to the TCPEA website, announced at Mid-Winter, and distributed via email. Russ Higham and Janet Tareilo volunteered to facilitate next year's GRE. Reviewers are needed for GRE proposals. The 2011 TASB/TASA Conference will be held in Austin September 30-October 2, 2011. Speakers and room location will be discussed at the next board meeting. Additional master's degree students will be asked to submit at next year's GRE.

Next year Timothy Jones and Claudio Salinas will transition off of the board. Stacey Edmonson volunteered to speak with Claudio Salinas about the status of his 2010-2011 continued service.

The following standing committees were established:

- Awards—Sandra Stewart
- GRE/Membership—Janet Tareilo and Russ Higham
- Conference within a Conference—Julia Ballenger

A new member has emailed, offering her assistance to the organization; Casey Brown will contact her.

Lloyd Goldsmith volunteered to serve as website liaison. Website ideas, additions, and updates should be sent to him. Timothy Jones suggested adding biographical information and photos to the website for all past Vornberg award winners. Tim Jones will contact Judy Atkinson; Janet Tareilo will contact Sandy Harris; and Luana Zellner will contact John Hoyle. Jim Vornberg's biographical information is currently included on the website. Past award winners will each be asked to provide

two paragraphs of biographical information. Information should be forwarded to Lloyd Goldsmith for editing. Stacey Edmonson suggested posting a list of member benefits on the website. The possibility of adding professors' areas of expertise, speaker' bureau, and consulting lists to the website was discussed.

Timothy Jones was thanked for hosting the board meeting at his residence. The next board meeting will be held at 7:00 p.m. Sunday, January 30, at Mid-Winter in Austin. Board members should initially congregate in the Austin Hilton (lobby level, at the bottom of the escalators), then board members will move to a meeting location.

The March Board Meeting will be held at 10:00 a.m. on Friday, March 25, 2011, at Timothy Jones's home.

The meeting was adjourned at 2:01 p.m.

